

Website Solutions

FOR NONPROFIT ORGANIZATIONS

You need a website and search engine marketing. Even if your resources are limited, you do not have to sacrifice quality. There is a solution for you. Now your organization can have a professional website at an affordable price- with our new Website Solution for Nonprofit Organizations.

How would our Website Solution benefit your nonprofit organization?

- Professionally designed website gives you a public presence and credibility
- No technical expertise required to manage site content, imagery or to update text regularly
- **No outsourced maintenance costs = savings for your organization**
- Local support and expertise available to help you maximize your website investment
- ASP solution includes technical support and training, automatic software upgrades and updates
- Very affordable - no need to spend hundreds of dollars for hardware or software
- ASP Solution is entirely web based, you can access your data anytime, from any computer

Plus these Features:

- Broadcast Email Tools to streamline communications with donors and interested parties
- User-friendly content management tools
- Board portal
- Surveys
- Optional e-commerce and online donations

Frequently Asked Questions

How does your Website Solution work for Nonprofits?

We will provide your organization with a professionally designed, fully functional website using an ASP.

What is an ASP?

An Application Service Provider (ASP) (sometimes also called Software as a Service, or SaaS) provides web-based services to customers over a network. This software is sometimes described as on-demand software and will be delivered via the internet.

Why is this important to my organization?

Today, more than ever, you need a web presence. Whether or not you sell products online, people are likely to look to the web first to learn about your organization and its products or services. You are concerned with getting the best possible solution at the lowest possible cost.

Our website solution will provide you with a professional, reliable web presence at an affordable price.

Our ASP provider brings the most current technology to our clients with a significantly reduced startup cost. As a result, we offer you a superior web solution with the support resources you need.

We provide the training and technical support you need to ensure your website represents your nonprofit at its best, with fresh content and the latest technology.

As your needs grow, we can provide the additional modules to provide expanded web presence, e-commerce, or other solutions to help your nonprofit succeed.

How is this solution different from other web solutions?

Because you are not actually purchasing the software, the startup costs are significantly

lower. Also, the typical setup time is much shorter than with a more traditional approach.

Also, as we continually upgrade and improve our web solution, those improvements are automatically delivered to your website, with no action needed on your part.

An added advantage to you is data security. Your data is always backed up, providing for easy recovery should your organization experience downtime due to local disaster or other disruption.

The typical site map for a Nonprofit website:

Home
Services
Calendar
Get Involved
About / History
eNewsletter Signup
Donate
Sponsors
Contact
Board Login
Ecommerce and
Donations – (Optional)

Setup includes

Project Management
Informational website
Broadcast email capabilities
Board portal
Graphic design
Training
Ongoing Licensing
Up to 10 email accounts
Google analytics
Software Support

Nonprofit Pricing
\$800 setup.
Ongoing \$65/mo.

Call Today to Learn More!

InFocus ● ● ●
Small Business Strategies, LLC

977 Seminole Trail, Suite 301 • Charlottesville, VA 22901
434.326.0680 • www.InFocusSBS.com