

# Website Solutions

# FOR SMALL BUSINESS

**You need a website and search engine marketing. Even if your resources are limited, you do not have to sacrifice quality. There is a solution for you. Now your business can have a professional website at an affordable price- with our new Website Solution for Small Business.**

## How would our Website Solution benefit your small business?

- Professionally designed website gives you a marketing presence and credibility
- No technical expertise required to manage site content, imagery or to update text regularly
- No outsourced maintenance costs = savings for your organization**
- Local support and expertise available to help you maximize your website investment
- ASP solution includes technical support and training, automatic software upgrades and updates
- Very affordable - no need to spend hundreds of dollars for hardware or software
- ASP Solution is entirely web based, you can access your data anytime, from any computer

### **Plus these Features:**

- Tools to communicate with customers or clients
- User-friendly content management tools

## Frequently Asked Questions

### **How does your Website Solution work?**

We will provide your business with a professionally designed, fully functional website using an ASP.

### **What is an ASP?**

An Application Service Provider (ASP) (sometimes also called Software as a Service, or SaaS) provides web-based services to customers over a network. This software is sometimes described as on-demand software and will be delivered via the internet.

### **Why is this important to my business?**

Today, more than ever, you need a web presence. Whether or not you sell products online, people are likely to look to the web first to learn about your business and its products or services. You are concerned with getting the best possible solution at the lowest possible cost. Our

website solution will provide you with a professional, reliable web presence at an affordable price.

Our ASP provider brings the most current technology to our clients with a significantly reduced startup cost. As a result, we offer you a superior web solution with the support resources you need.

We provide the training and technical support you need to ensure your website represents your business at its best, with fresh content and the latest technology.

As your needs grow, we can provide the additional modules to provide expanded web presence, e-commerce, or other solutions to help your business succeed.

### **How is this solution different from other web solutions?**

Because you are not actually purchasing the software, the

startup costs are significantly lower. Also, the typical setup time is much shorter than with a more traditional approach.

Also, as we continually upgrade and improve our web solution, those improvements are automatically delivered to your website, with no action needed on your part.

An added advantage to you is data security. Your data is always backed up, providing for easy recovery should your business experience downtime due to local disaster or other disruption.

## **The typical site map:**

Home  
Product/Services  
Calendar  
Get Involved  
About / History  
eNewsletter Signup  
Contact

## **Setup includes**

Project Management  
Informational website  
Broadcast email capabilities  
Board portal  
Graphic design  
Training  
Ongoing Licensing  
Up to 10 email accounts  
Google analytics  
Software Support

**Business Pricing**  
**\$1,250 setup.**  
**Ongoing \$85/mo.**

**Call Today to Learn More!**

**InFocus** ● ● ●  
Small Business Strategies, LLC

**977 Seminole Trail, Suite 301 • Charlottesville, VA 22901**  
**434.326.0680 • www.InFocusSBS.com**