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FOR IMMEDIATE RELEASE

**DORMAN FARRELL WILL HOST NORMAN ROCKWELL EXHIBIT
TO BENEFIT MEDINA COUNTY RED CROSS**

Medina, Ohio – September 17, 2007. Dorman Farrell, LLC, announced today that it will host the “**American Family Drawings**”, a rare collection of limited edition lithographs of pencil sketches by Norman Rockwell. This collection consists of drawings originally commissioned by Mass Mutual for a series in the *Saturday Evening Post* magazine in the 1950’s and 60’s. The depicted scenes are moments of everyday family life.

In announcing the exhibit, **Dorman Farrell President Mark Dorman** said, “While Norman Rockwell is best remembered for his covers on the *Saturday Evening Post*, he also produced a great deal of commissioned work for a variety of companies, and Mass Mutual was one of those. Unlike many others, Rockwell’s Mass Mutual collection has remained intact and was never dispersed or sold off. As a result, we have the privilege of bringing the exhibit to Medina. Our community can enjoy this piece of classic Americana while supporting one of our most vital non-profit agencies, the American Red Cross.”

The exhibit will be open to the general public on **Sunday, October 14, from 10:00 a.m. – 2:00 p.m.**, at **3555 Reserve Commons Drive** (behind Realty One on Route 18). Admission is **\$5 per person**, with those under 5 and over 65 years of age admitted at no charge. All proceeds will benefit the **Medina County Chapter of the American Red Cross**. Dorman serves as Chairman of the Board of the organization.

Beth Kilchenman, Executive Director of the Medina County Chapter, added “Our community is fortunate to have a company like Dorman Farrell in our midst. Because of their commitment to Medina, we have the opportunity to see this special collection with the added plus that it will help support the mission of the American Red Cross in our community. Norman Rockwell’s work reflected the family values that we all cherish, which is also in keeping with our mission.”

About Dorman Farrell, LLC

Dorman Farrell is a full-service professional consulting firm specializing in employee benefits, financial services and executive benefits consulting for organizations ranging in size from Fortune 100 to smaller privately held companies. For more information, contact Mark Dorman at 330-725-0501 or MDorman@DormanFarrell.com.

About the American Red Cross

The American Red Cross of Medina County, celebrating its 90th anniversary, is a humanitarian organization, led by volunteers, that provides relief to victims of disasters and helps local families prevent, prepare for and respond to emergencies. Even though it is chartered by Congress, it receives no government funding and relies on the generosity of individuals in Medina County. For more information about Red Cross, contact Beth Kilchenman at 330-723-4565 or bkilchenman@medinaredcross.org.

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